

PROFESSIONAL JEWELLER

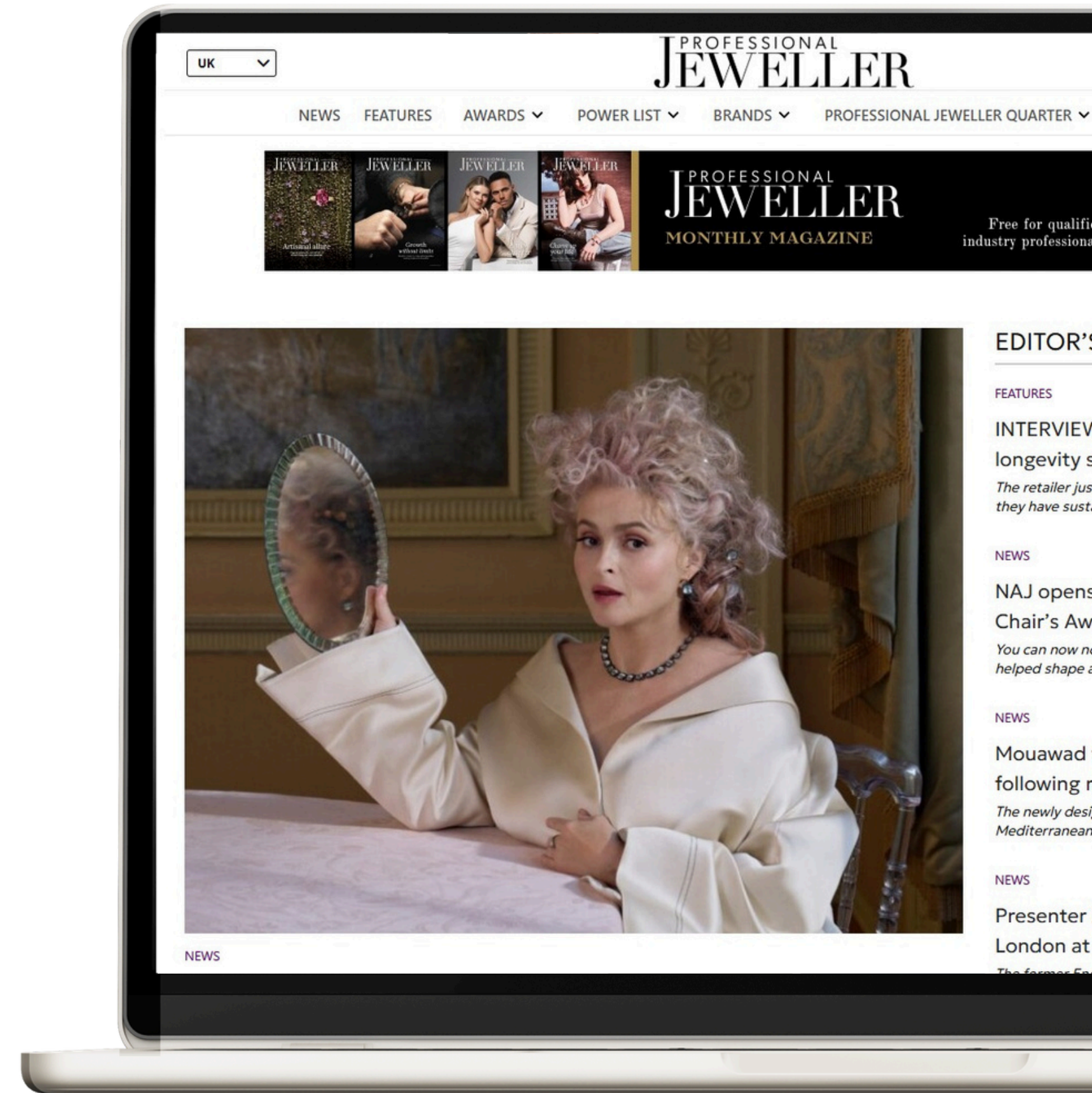
MEDIA KIT 2026

professionaljeweller.com

INTRODUCTION

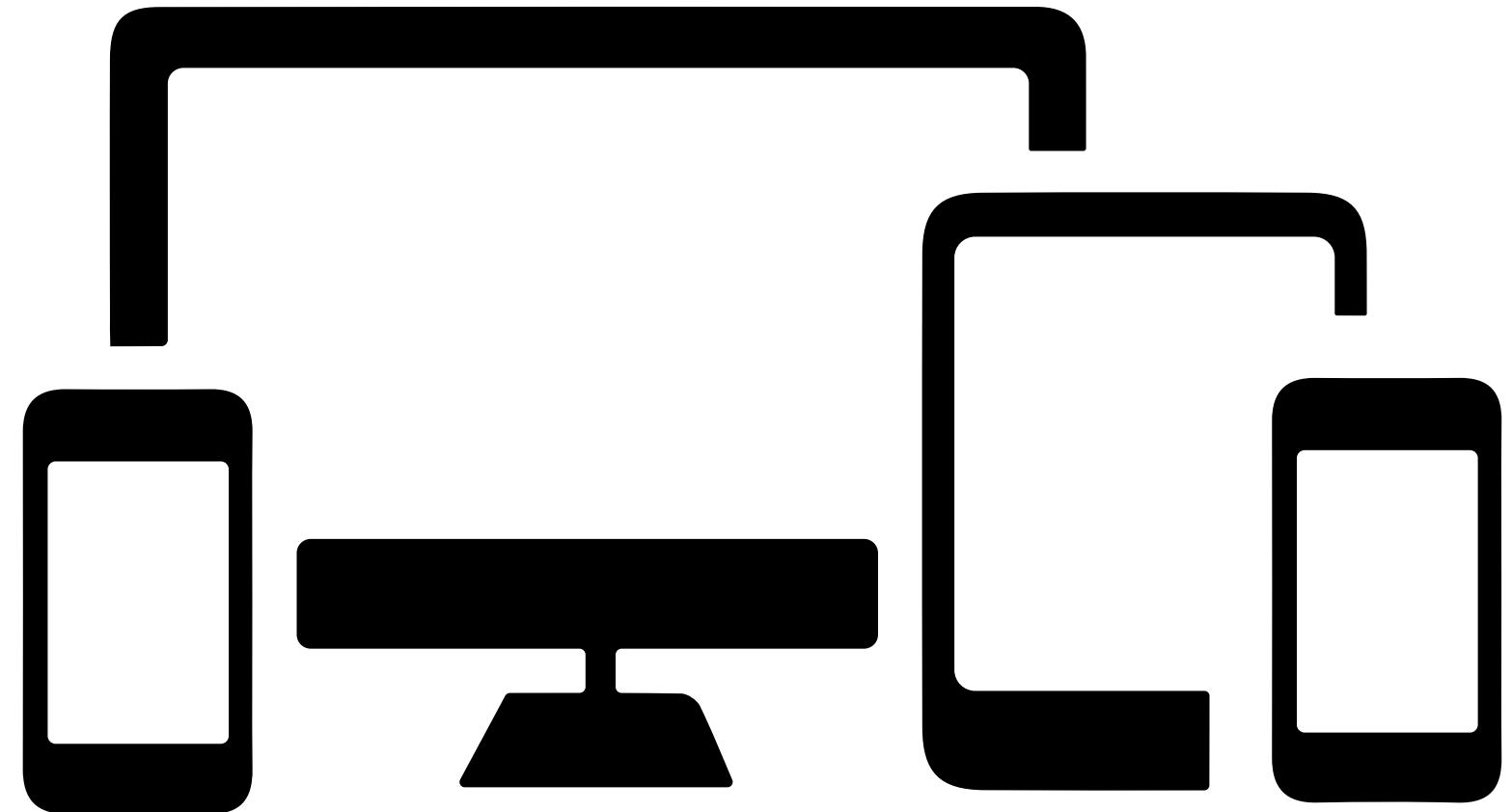
Professional Jeweller is the industry's most authoritative platform for information and business intelligence on the jewellery industry. With a daily updated website, email news service and monthly print title for qualifying retailers, the title is the go-to source for industry analysis. From breaking news and exclusive interviews with chief executives of industry-leading retailers, to coverage of supplier strategies and industry best practices, *Professional Jeweller* keeps those at the heart of this market informed and up to date with insightful reports and research.

Through its engagement with retailers, designers, and brands, *Professional Jeweller* offers suppliers and wholesalers an unrivalled opportunity to reach industry decision-makers and build brand awareness in the sector. In addition to print, digital and social media campaigns, *Professional Jeweller* offers unique sponsorship opportunities through the annual Awards and dedicated editorial roundtable events that bring the industry together.



READERS INCLUDE EXECUTIVES FROM RETAILERS SUCH AS:

- Watches of Switzerland Group
- Signet
- Bucherer
- Beaverbrooks
- Fraser Hart
- F.Hinds
- Laings
- Chisholm Hunter
- Richemont
- Prestons
- David M Robinson
- Movado Group
- Hamilton & Inches
- Frost of London
- Boodles
- Leonard Dews
- Pragnell
- LVMH
- Peter Jackson
- Harrods
- John Lewis
- William & Son
- Banks Lyon
- Berry's



Thousands of industry professionals rely on *Professional Jeweller* magazine and professionaljeweller.com to stay up-to-date with future trends, current collections and business insight into the £3.5 billion UK jewellery market. Advertisers work with *Professional Jeweller* because our creative solutions, which span print, digital and live events, consistently drive up brand recognition, alert thousands of buyers to new collections, and deliver outstanding return on investment. In a world where we are constantly bombarded with information, *Professional Jeweller* cuts through the clutter with a precisely targeted circulation to qualified professionals, and a finely honed package of editorial that is always engaging, relevant and thought-provoking.

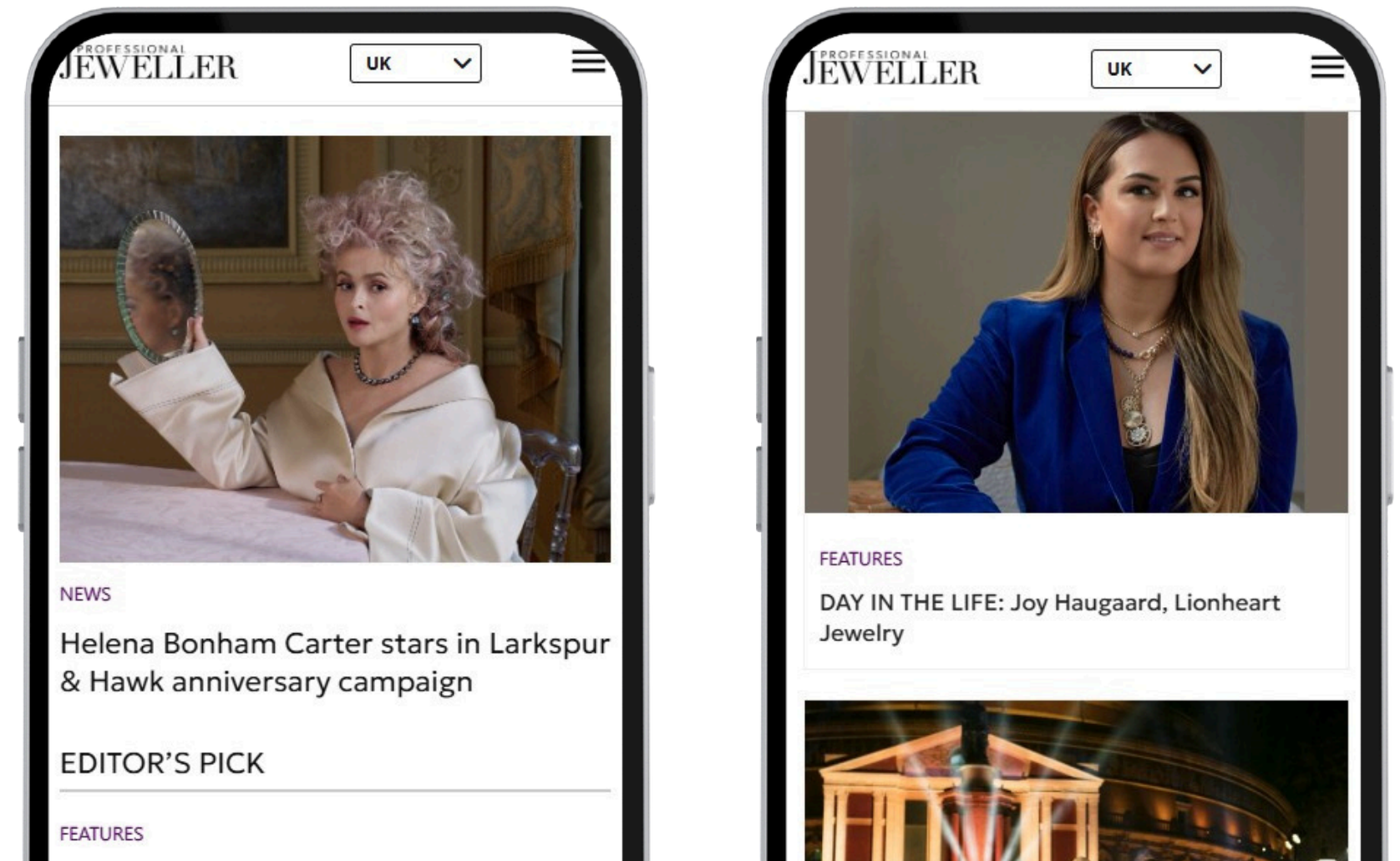
Over 30,000

combined social
media followers

DIGITAL

professionaljeweller.com is the only dedicated web portal for the jewellery industry, representing a truly valuable opportunity for business advertisers: you can speak directly to the owners, operators and management personnel running the most influential retailers. PJ also operates social media platforms, including Instagram and LinkedIn

POSITION	PRICE	SPECS	AVERAGE CTR
LEADERBOARD	£1,800	1040 x 120	0.1%
MPU	£1,600	650 x 250	0.3%
TOWER	£1,600	300 x 600	0.2%
MOBILE BANNER	£2,000	300 x 100	0.2%
WALLPAPER	£2,000*	1920 x 1080	2.5%
POP-UP	£2,000*	800 x 400	0.6%
PARTNER PAGE*	-	N/A	N/A



34,000

monthly
impressions

19,000

monthly
users

51%

of sessions
via mobile website

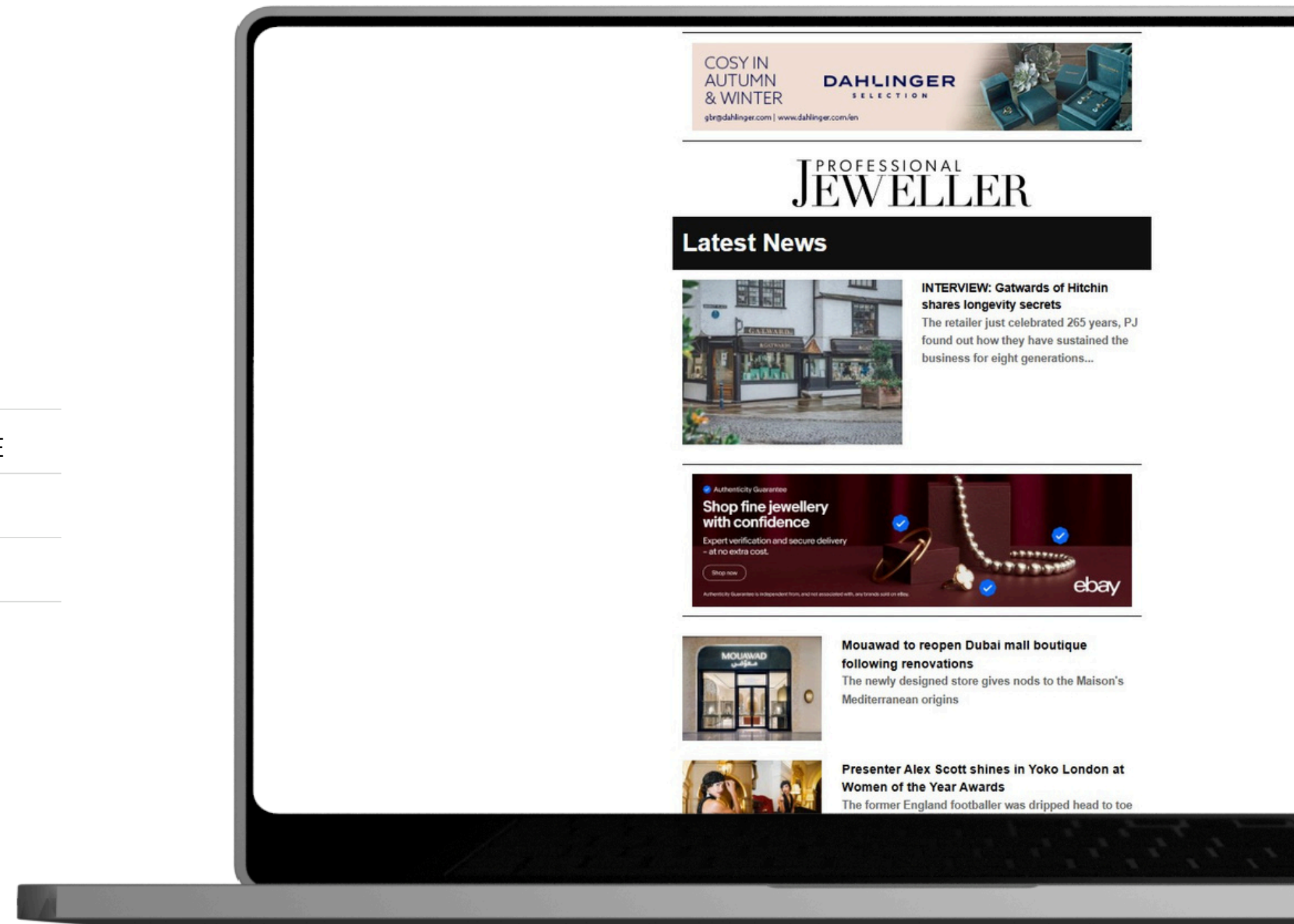
- *Discounts available for multi-month and cross-platform packages.
- Website banner positions are shared on rotation with a maximum of four clients sharing equal impressions. Wallpaper and pop-up are held exclusively, and not on rotation.
- Prices are per month and subject to VAT.

DAILY NEWS ALERTS

Our daily news alert is sent Monday-Friday to over **3,500 subscribers**, with an **average open rate of almost 50%**. This provides the industry with all the latest developments and trends shaping the UK and global jewellery sector.

POSITION	PRICE	SPECS
E-SHOT	£2,000	HTML FILE
LEADERBOARD (1st)	£1,800	576 x 115
BILLBOARD	£2,500	576 x 115

- Costs listed are per month (per send for eshot) and subject to VAT.
- Discounts available for multi-month and cross-platform packages.
- Daily News Alert banners appear on all news alerts for the months booked (sent Monday-Friday).



PRINT

Over 5,000 print copies of the monthly magazine are sent free of charge to independent, multi-site and online retailers operating in the jewellery industry — a **total readership of 8,000**.

POSITION	PRICE	SPECS
FRONT COVER PACKAGE	£5,000	210mm x 280mm
OUTSIDE BACK COVER	£2,500	210mm x 280mm
INSIDE FRONT COVER	£2,500	210mm x 280mm
DOUBLE PAGE SPREAD	£3,000	420 x 280 (DPS)
FULL PAGE	£2,000	210 x 280
HALF PAGE	£1,600	185 x 121.6 / 90 x 247.9
QUARTER PAGE	£1,000	90 x 121.6 / 185 x 46.8
INSERT*	£2,000	*

- Costs listed are per month and subject to VAT.
- Discounts available for multi-month and cross-platform packages.
- *Insert cost dependent upon size/weight of the insert. Price based on standard A5 single flyer.



2026 CONTENT THEMES

- GEMSTONES
- DIAMONDS
- TECHNOLOGY
- SECURITY
- ARTIFICIAL INTELLIGENCE (AI)
- PRECIOUS METALS
- MARKETING
- SUSTAINABILITY
- BESPOKE
- CRAFTSMANSHIP AND MANUFACTURING
- BRIDAL

2026 SPECIAL REPORTS

- EDUCATION SPECIAL
- ONLINE RETAILER SPECIAL
- DEPARTMENT STORE SPECIAL
- TOP 10 RETAILERS
- POWER LIST
- TRADE SHOW COVERAGE
- BUYER'S GUIDE

TRADE SHOW COVERAGE

- VICENZAORO
- INHORGENTA
- HKTDC (HONG KONG INTERNATIONAL JEWELLERY SHOW)
- HAUTE JEWELS GENEVA
- JEWELLERY GENEVA
- JCK
- COUTURE
- JEWELLERY SHOW

As always and as a renewed focus, in 2026, *Professional Jeweller* is committed to serving the industry and covering topics that are current and relevant. This list may be subject to change, and timings may also vary

EVENTS

Editorial Roundtables

As a multi-platform publisher, *Professional Jeweller* can work with you to organise bespoke events — tailored to your specific needs — such as dedicated editorial roundtables. This format allows exclusive sponsors to network with selected market leaders and demonstrate thought leadership on key industry topics. The event provides a platform for sponsors to communicate their message objectively while forming relationships with key individuals and potential clients.

All roundtables are followed by extensive post-event print and online coverage and photography, providing an exceptionally high level of editorial exposure for brands eager to be seen in the market. We offer both physical and virtual events with packages starting **from £3,500 (virtual)**. Webinars also available on request.



EVENTS

Professional Jeweller Awards

The annual *Professional Jeweller Awards* recognise excellence in the UK jewellery supply chain and celebrate the achievements of the industry. A judging panel made up of trusted voices within the industry help to decide the winners, along with some being picked by the industry itself. The winners are announced at a glittering awards ceremony and gala dinner held in Central London. With attendance from the leading innovators and trailblazers in the jewellery industry, the night is a truly magical occasion for the whole jewellery community.

Professional Jeweller offers a range of partnerships for companies interested in sponsoring the awards, providing valuable brand awareness and networking opportunities for jewellery brands.



CONTACTS

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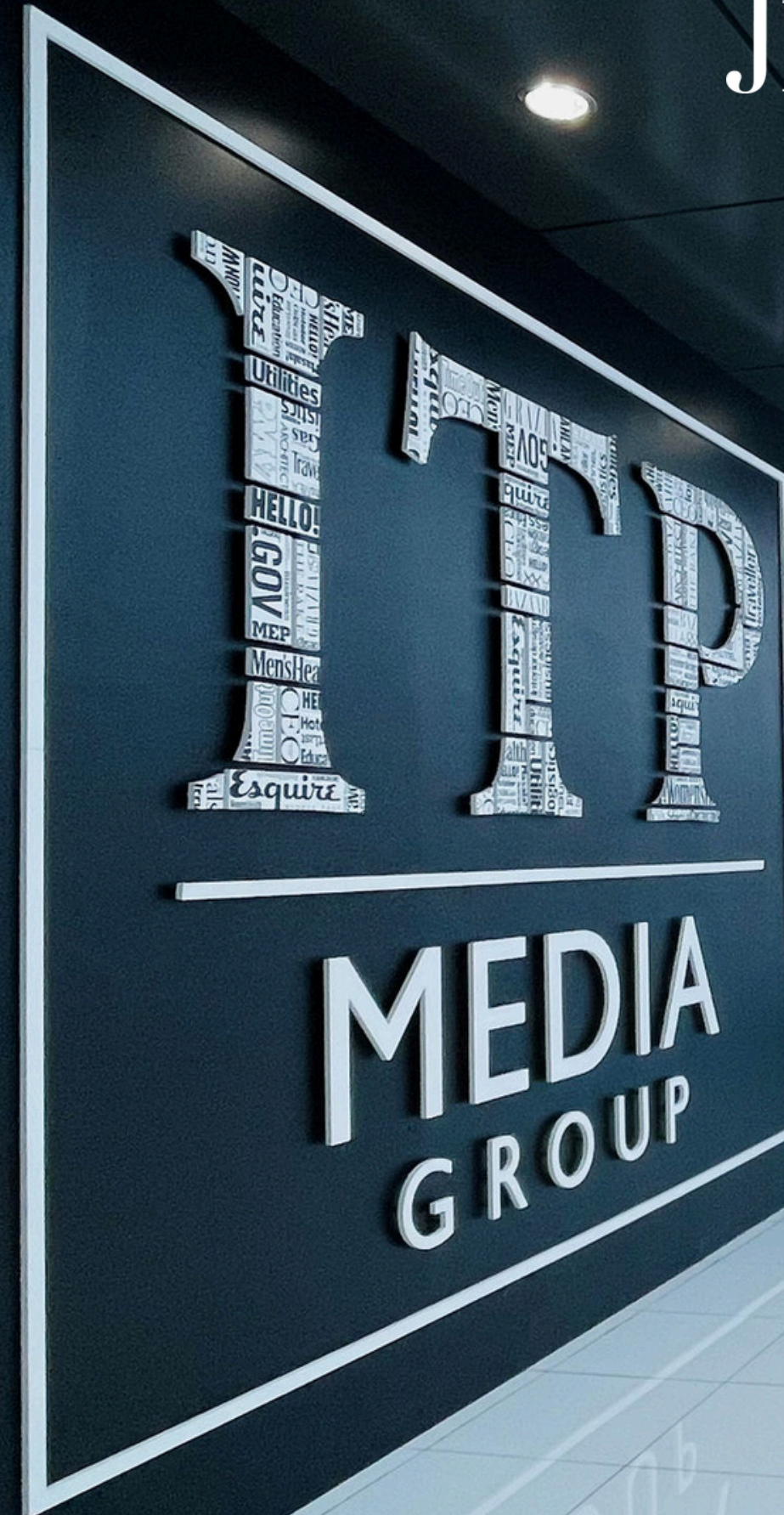
DAILY NEWS ALERT SUBSCRIPTION URL
WWW.PROFESSIONALJEWELLER.COM/DNA

ABOUT ITP UK & ITP MEDIA GROUP

Professional Jeweller is part of ITP (Media) UK, an established publisher of B2B media, consumer publications and events. Its team of journalists provides daily news for sectors such as social care, retail, catering and hospitality from the company's head office in London.

ITP (Media) UK is a subsidiary of the Dubai-headquartered ITP Media Group, which helps partners reach a global audience through its portfolio of publications, websites and events. Established in 1987, ITP Media Group has offices in Abu Dhabi, Riyadh and Mumbai, operating more than 75 brands and delivering more than 200 events, conferences and awards galas every year.

For more, visit itp.com



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www.professionaljeweller.com